

Standard edition

For businesses who have outgrown traditional off-the-shelf accounting software

MYOB Advanced

Is a cloud business management system built for medium and larger Australian and New Zealand businesses. With its powerful and easy to use accounting, finance, budgeting, cash-flow forecasting and multi-currency management systems, MYOB Advanced will help your business be more efficient and more mobile than ever before.

To ensure you have the right system for your business there are three editions available. This means there's no need to pay for the implementation of features that you don't yet use, but can easily scale up as you grow.

Advanced benefits

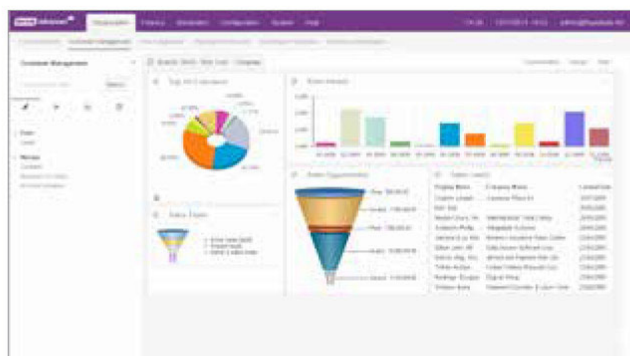
- > Benefit from the support and expert knowledge of the certified MYOB Advanced Partners
- > Straightforward monthly pricing plans deliver better value
- > Customise to suit your needs, with the flexibility to grow as you do
- > No hardware to maintain reduces costs
- > Get access on the go, anywhere, any time

MYOB Advanced Business – Standard edition

If you have outgrown your off the shelf accounting software MYOB Advanced Standard edition can help. It's a simple cloud based business management system perfect for medium sized businesses that need a solution that can grow with them.

Standard edition benefits

- > Simple and easy to use accounting, cash flow reporting, GST and multi-currency management
- > Stay in control of your stock quantities and costs across multiple warehouses
- > Easily manage your sales pipeline of prospects, customers and contacts
- > Keep track of orders, deliveries, back orders and special pricing promotions
- > Accurately manage your margins with easy tracking of supplier price lists, purchase orders and landed costs
- > Reduce admin by allowing your customers to view their account details, invoices and statements online
- > Customisable dashboards and real-time reporting

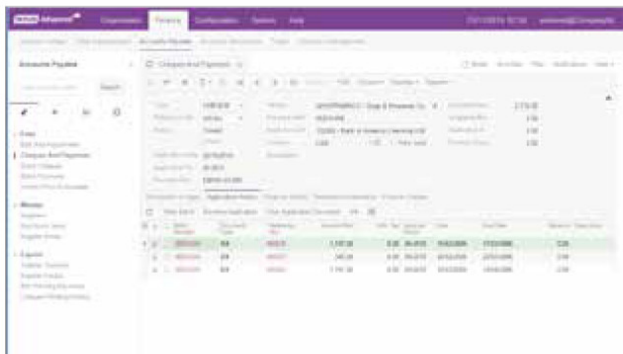


MYOB Advanced Fact Sheet

Makes managing easy

The general ledger in MYOB Advanced automatically collects and reports on all accounting transactions, leaving you free to manage your business.

- > Quickly complete admin tasks with the integrated cashbook
- > Tools that make bank reconciliation easy
- > Monitor your business in real-time with detailed analytical reports including profit and loss, balance sheet and cash flow reporting
- > Create on screen dashboards customised to you and your team's needs
- > Quickly prepare BAS and GST reports for submission to the ATO or IRD
- > Easily export data to Microsoft Excel to send to your accountant for further analysis and review
- > Keep your accountant in the loop by sharing your books with them online



Advanced inventory management

MYOB Advanced lets you take control of your inventory and distribution process, keep track of quantities on hand and monitor your inventory costs across multiple locations.

- > Track inventory quantities, costs and commitments by location
- > Record the supplier details of each inventory item
- > Easily maintain customer price lists, discounts and promotional pricing
- > View and manage inventory mark up and margin at both item and group level
- > Flexibility to value your stock using standard, moving average, FIFO and item-specific inventory methods

Simple yet powerful customer management

You can streamline your sales, prospecting and customer management processes with easy to use CRM features that integrate with your accounting and stock control.

- > Easily manage your sales pipeline of prospects, customers and contacts
- > Track and record all your tasks, activities and email conversations with customers and prospects
- > At the click of a button convert your prospects into customers and easily create sales orders
- > Reduce the workload of your sales and admin staff by giving your clients secure access to their account details, invoices and statements

Easily manage quotes, sales orders and purchasing

Reduce the time between sales order and delivery, and improve productivity with tools that make it easy to manage the complexities of the quoting and order process.

- > Efficiently manage sales orders and automate your shipping and back order processes
- > Capture the true cost of purchasing by calculating accurate landed costs to better forecast profits
- > Provide better on-the-spot customer support with real-time information on stock availability
- > Easily control multiple warehouse operations
- > Better manage the purchasing process with full visibility of your stock on hand and customer commitments

Straightforward monthly pricing plans deliver better value

MYOB Advanced is available for a convenient monthly subscription payment, making it easier to plan and manage your business expenses throughout the year. You can change your subscription plan to best suit your changing business needs.

Flexibility to change with you

You can change your subscription plan to best suit your changing business needs. And with no hardware to maintain you can enjoy its wide ranging functions without the need for complex and expensive servers or your IT hardware.

MYOB Advanced Fact Sheet

Easy knowledge and document sharing

Create, edit and share policy and procedure manuals, manage a knowledge base and create news and announcements using the integrated business wiki. You can also control, share and work on your business's frequently updated documents.

Extend to suit your needs

MYOB Advanced has powerful customisation and integration features and application program interfaces (APIs) so you can tailor the system to your business needs.

- > Extend the power of MYOB Advanced by integrating it with external applications such as websites, service or CRM systems
- > Set up scheduled imports of data from Excel or from external sources such as your e-commerce website
- > Enhance existing functionality with add-ons available from independent software vendors.

Best in-class security

The MYOB Advanced suite is a fully integrated and customisable business management solution, designed to meet the cloud computing needs of a growing business. MYOB has partnered with Amazon's data centre in Sydney to offer you the most secure best-in-class, high availability experience. This partnership ensures that your data is stored locally and protected using the latest technology.

No hardware to maintain reduces costs

MYOB Advanced delivers class-leading functionality and features without the need for your business to pay for and maintain complex and expensive servers or a data centre. All you'll need is a web browser and internet connection to access real time information, wherever and whenever you want.

Business solutions for all shapes and sizes

MYOB has business solutions for businesses of all shapes and sizes. If MYOB Advanced Business - Standard edition does not meet your needs it's likely that the MYOB Advanced Business-Plus or Enterprise editions can.

For more information

If you want to discover how an integrated business management system can improve your business visit

www.focus.net.nz/myob-advanced